

# STATISTICHE

UNDERSTANDING VENETO IN FIGURES AND DIAGRAMS

FLASH

In 2021, world wine production was estimated to range between 247 and 253 million hectolitres, about 250 million when considering the intermediate value. This production was scaled-down, compromised by the particularly unfavourable climatic conditions affecting Europe's main wine producing countries. It was slightly above the historical low of 2017 (248 million hectolitres) and down 5% from the previous year and 7% considering the average of the last 20 years.

Again in 2021, the main wine producers were Italy, Spain and France, which together account for 45% of world production and 79% of European production. For these three countries, total wine production in 2021 was estimated to be about 20% below the previous year's level. France was the country that suffered

the most from the effects of a year featuring unexpected spring frosts followed by summer rains, hailstorms and downy mildew: French wine production was estimated at 34.2 million hectolitres, more than 12 million less than the previous year (-27%). In Spain, wine production stopped at 35 million hectolitres (-14% compared to 2020), while Italy,

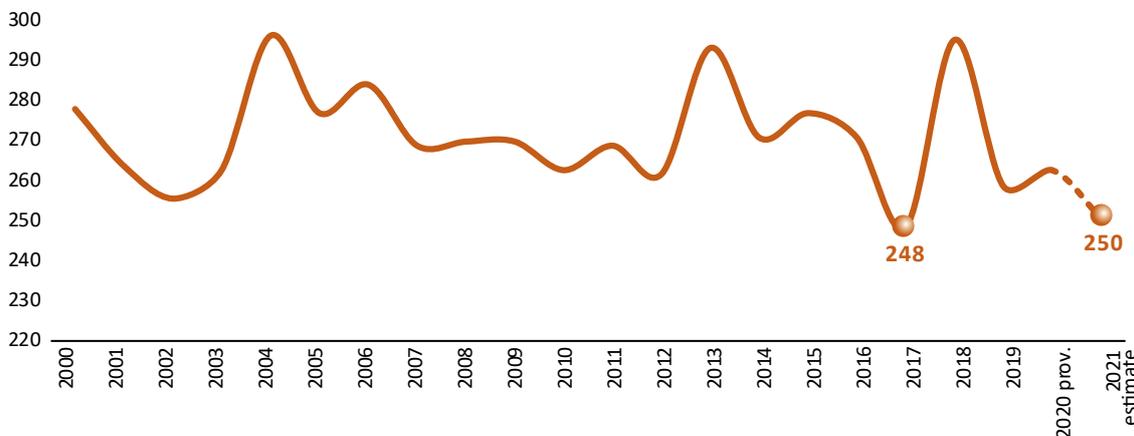
with 44.5 million hectolitres of wine, confirmed its position as the leading wine producer in Europe and in the world, despite an estimated reduction of 9% compared to 2020.

In Veneto the wine obtained from the 2021 harvest was 11,747 hectolitres<sup>1</sup>, essentially stable compared to the previous year.

## WINE PRODUCTION AND EXPORTS

<sup>1</sup> This is a lees wine, i.e. wine that contains those sediments that settle at the bottom of the vat where young wines are contained. The data derives from the wine production declarations referring to 30/11/2021 and received by Avepa by 15/12/2021.

**WORLD WINE PRODUCTION DOWN IN 2021**  
Global wine production in millions of hectolitres



**The main producers: estimated wine production in 2021**

	Millions of hectolitres	% chg. 2020/19
1  Italy	44.5	-9
2  Spain	35.0	-14
3  France	34.2	-27

Source: Processing by the Statistics Office of Regione Veneto and OIV estimates

ALSO AVAILABLE:

- The Statistical Report of Veneto 2021
- The interactive Statistical Report
- Tourism, 2020 (final data) and data at October 2021 (provisional data)

There was an overall reduction in wine sales in 2020, albeit small in terms of volume, more marked when turnover is considered. In fact, the volume of global wine exports stopped at 105.8 million hectolitres, 1.7% less than in 2019, while the value of exports dropped to 29.6 billion euro, 2 billion less than in 2019, recording a loss of 6.7% and interrupting the growth underway since 2009-2010.

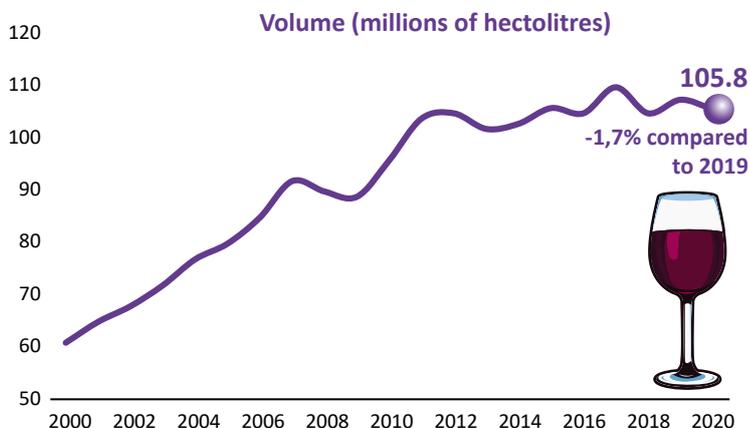
This figure may depend on a combination of several factors, including undoubtedly the effects of the Covid-19 pandemic on world markets, but also the imposition of trade barriers as a consequence of geopolitical tensions (e.g. US tariffs on some European countries) and the uncertainties of Brexit on future administrative procedures for trade with other EU countries.

## WORLDWIDE WINE EXPORTS SLOWED IN 2020...

The international wine trade on the export side has historically been dominated by three European countries: Italy, Spain and France, which together in 2020 exported 54.6 million hectolitres of wine, representing more than half of the world market (52%), with a total value of 17.6 billion euro, or 59% of the world total. In 2020, the volume and value shares of wine exported from these three countries decreased compared to 2019, when they were 54% and 60% respectively; the drop is mostly attributed to Spain and France, while Italy recorded smaller reductions. In 2020, Italy remained the leading wine exporter in terms of volume (20.8 million hectolitres) and the second largest in terms of turnover (more than 6.3 billion euro), with a decrease in both volume and value of exports, but less than France and Spain.

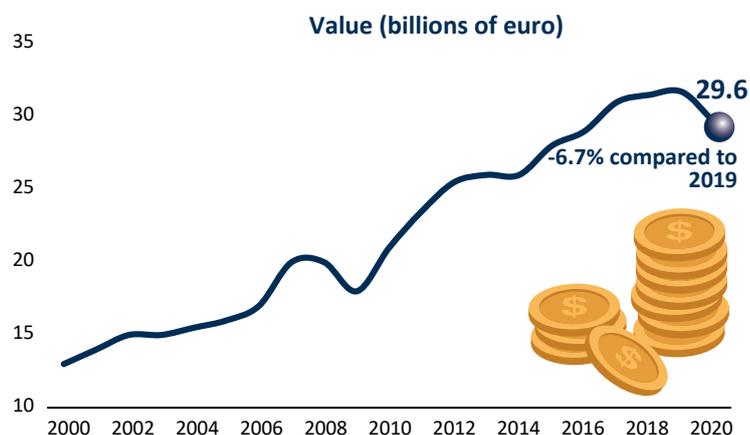
### GLOBAL WINE EXPORTS FALL IN 2020

#### The world wine export market



#### Main exporters in 2020

	2020 (millions of hl)	% of the total	% chg. 2020/19
<b>1 Italy</b>	<b>20.8</b>	<b>52%</b> of the total	<b>-2.4</b>
<b>2 Spain</b>	<b>20.2</b>		<b>-5.9</b>
<b>3 France</b>	<b>13.6</b>		<b>-4.9</b>
... ..	...	...	...
<b>World total</b>	<b>105.8</b>		<b>-1.7</b>



	2020 (billions of €)	% of the total	% chg. 2020/19
<b>1 France</b>	<b>8.7</b>	<b>59%</b> of the total	<b>-10.8</b>
<b>2 Italy</b>	<b>6.3</b>		<b>-1.6</b>
<b>3 Spain</b>	<b>2.6</b>		<b>-3.4</b>
<b>4 Veneto</b>	<b>2.2</b>		<b>-2.9</b>
<b>5 Australia</b>	<b>1.8</b>		<b>-2.3</b>
<b>6 Chile</b>	<b>1.6</b>		<b>-7.1</b>
... ..	...	...	...
<b>World total</b>	<b>29.6</b>		<b>-6.7</b>

Like the rest of the world, also Veneto has been affected by the crisis caused by the Covid-19 emergency. In 2020 the value of wine exports was 2,245 million euro, down 2.9% compared to 2019, showing a decline in the growth observed in recent years. Nevertheless, Veneto is still the top region in Italy, with almost 36% of national exports, and, in a virtual ranking with other countries, would be in fourth place, behind France, Italy and Spain and ahead of Australia and Chile.

More than half the value of Venetian wine exports is attributable to bottled wine (56.9% of the total) and 37.7% to sparkling wine; the remainder refers to the value of bulk wine exports (3.7%) and bag-in-box wine (1.8%), i.e. sold in containers of 2-10 litres.



## ... ALSO IN VENETO

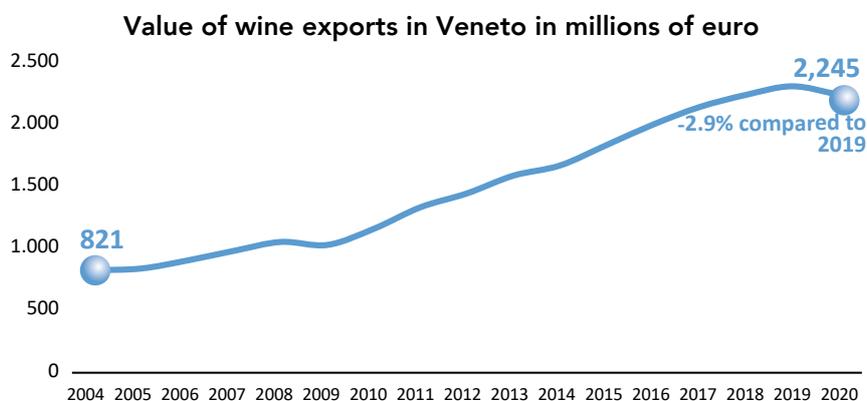
After an exponential growth in recent years, in 2020 sales of sparkling Venetian wine abroad recorded a slowdown, showing a decrease compared to 2019 of 1.6% in volume and 7.6% in value, as a probable effect of the Covid-19 restrictions, which suspended the celebration of events, thus reducing demand for sparkling wines worldwide. Added to this are the closures of the Ho.Re.

Ca.<sup>1</sup> channel, meaning bars, restaurants and in general all the activities related to out-of-home consumption, which are particularly important for the distribution of sparkling wines. The opposite trend was observed for the bag-in-box wine trade, the only type to show an increase over the previous year.

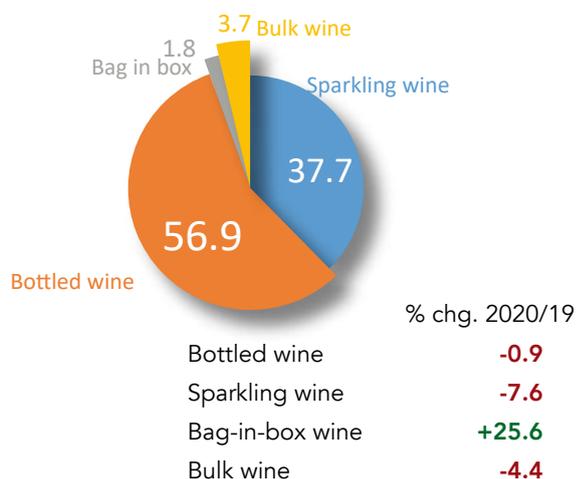
Although there are more than 150 countries in the world that Veneto exported its wine to in 2020, more than half of the value of exports concerned the USA, Germany and the United Kingdom, closely followed by Canada and Switzerland. Compared to 2019, the value of exports to the USA (-8.2%) and the United Kingdom (-12.1%) decreased in 2020, while the German market showed resilience (+3.3%).

<sup>1</sup> Ho.Re.Ca. stands for Hotels, Restaurants, Cafés or Catering; it is used to indicate all activities related to consumption outside the home.

### WINE EXPORTS IN VENETO IN 2020



### Value of exports of Venetian wine by type - Year 2020



### The main markets for Venetian wine exports in the 2020

	Value (millions of euro)	% of the total	% chg. 2020/19
1 USA	434	19	-8.2
2 Germany	388	17	+3.3
3 UK	358	16	-12.1
4 Canada	136	6	-0.8
5 Switzerland	104	5	-0.3
...	...	...	...
Exports of Venetian wine	2,245	100	-2.9

53% of the total

Wine is an important sector for the economy of Veneto, also because of its value in regional exports, considering that it is the most exported agri-food product. It represents about a third of agri-food exports and 3.5% of all the exported goods.

Although the Covid-19 pandemic caused a slowdown in wine exports in 2020, the latest data published by Istat for 2021 shows that an encouraging recovery is underway. After an uncertain start to the year, marked by the restrictions imposed to contain the third wave of Covid-19 cases, exports of Venetian wine began to grow again, recovering the ground lost in 2020 and returning to even higher than pre-pandemic levels!

The recovery is clear if we compare the figures for 2021 with the corresponding figures for 2019, to make a comparison free of the turbulence caused by the pandemic in 2020.

From January to September 2021 the value of exports for Veneto almost reached 1.8 billion euro (34.8% of national exports), i.e. more than 140 million euro compared to the same period of 2019. Veneto alone continues to export more than Piedmont (884 million euro) and Tuscany (815 million euro) combined, the two regions which follow

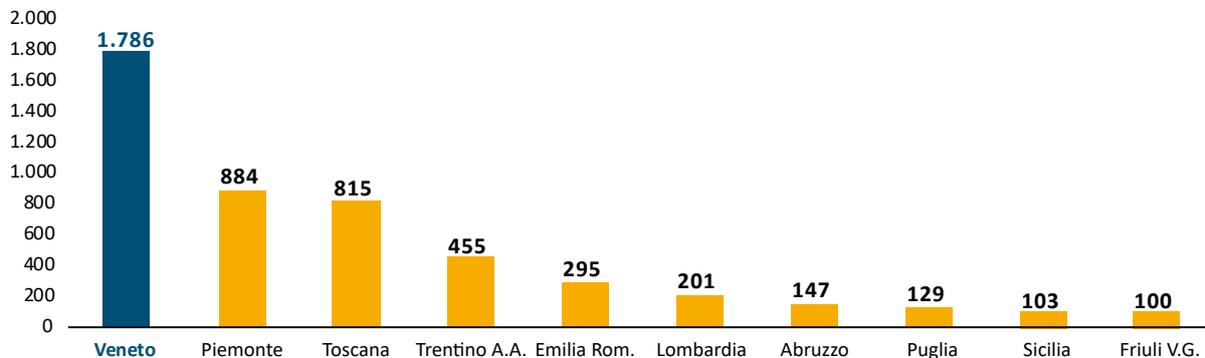
### THE RECOVERY IN 2021

Veneto in the regional ranking.

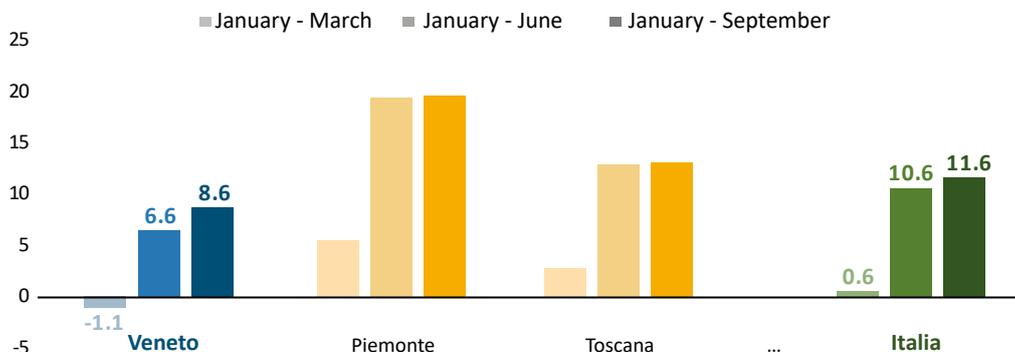
While, in the period from January to March 2021, the value of Venetian wine exports was less than 1.1% compared to the same period in 2019, losing even more than other regions (the change in national exports is +0.6%), the hoped-for recovery was recorded in the subsequent months. In the first six months of the year, Venetian wine exports exceeded those of the first half of 2019 by 6.6% and the comprehensive data for 3Q confirms even stronger growth (+8.6% compared to the period January-September 2019).

### VENETO REMAINS THE LEADER

Value of wine exports (millions of euro) from January to September 2021 of the top Italian regions



Wine exports in 2021: % change of the value compared to the same period of 2019



Source: Processing by the Statistics Office of Regione Veneto on provisional Istat data



#### Veneto Region

- Presidency of the Regional Council
- General Secretariat for Programming
- Department for International Relations, Communication and SISTAR
- **Regional Statistical System O.U.**

Rio dei Tre Ponti - Dorsoduro 3494/A  
30123 Venice, Italy  
tel. +39 041/2792109 fax +39 041/2792099  
e-mail: [statistica@regione.veneto.it](mailto:statistica@regione.veneto.it)  
<http://www.regione.veneto.it/web/statistica>

In compliance with Regional Law no. 8 of 2002, the Statistics Office of Regione Veneto collects, analyses and publishes statistical information of regional interest. The data processed is community property and is disseminated via several publications and the website of Regione Veneto [www.regione.veneto.it/web/guest/statistica](http://www.regione.veneto.it/web/guest/statistica). The reproduction of text, tables and graphics is authorised for non-commercial use provided that the source is cited.

For further information: Nedda Visentini + 39 041/2791648  
Alessandra Padoan +39 041/2791333