



# STATISTICHE

UNDERSTANDING VENETO IN FIGURES AND DIAGRAMS

FLASH

The cultural offering of Veneto, as is well known, is very varied and include villas, monuments, historic enclosure walls and villages, evidence of the Great War, landscape and natural heritage, archaeological sites, theatres and cinemas, museums, archives and libraries. In this time of limited financial resources, the staff of museums, archives and libraries have responded by connecting these institutes to promote a unique and broader vision of Veneto's cultural offering, and also to reduce the impact on the individual institutions of the main problems in the three sectors: minimum quality service requirements, public and private management, sharing of services to save money, enhancement of staff, protection and promotion of local assets and heritage, accountability of users and involvement of local communities, and financial resources. The Regione Veneto has promoted the MAB system, connecting museums, archives and libraries, seeing it as an opportunity to improve its relationship with its 315 museums,

## MUSEUMS, ARCHIVES, LIBRARIES, PUBLIC SERVICES CONNECTED TOGETHER

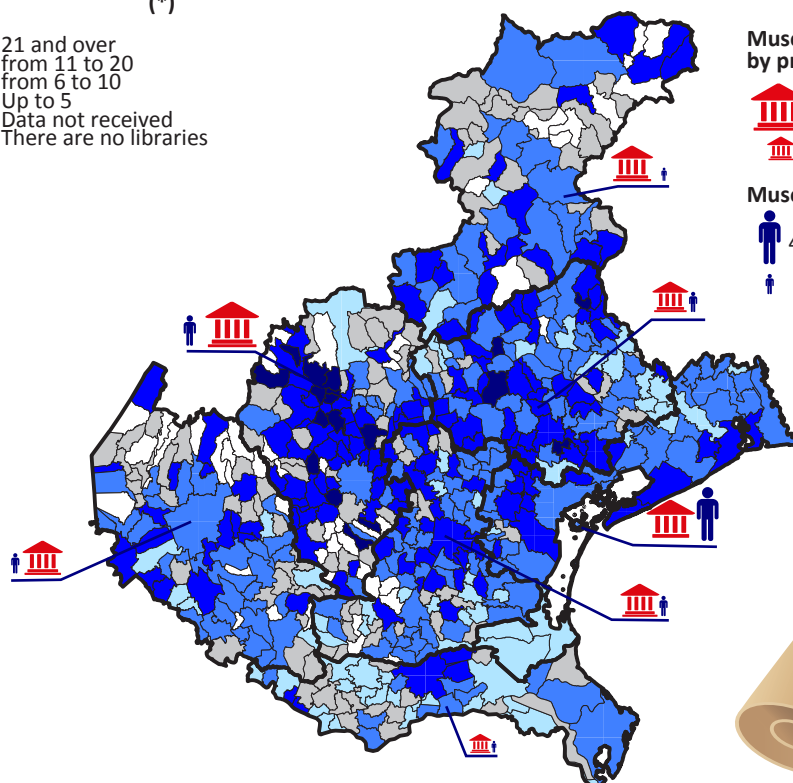
848 archives and 588 local libraries, recognising them not only as places of culture but also as complex organisations that preserve the cultural heritage and make it available to the public through high quality services and activities. This relationship allows Regione Veneto to acquire information concerning management and cultural aspects directly from these institutions, to then publish it on its website through specific databases and webpages. The increase in information, mainly recorded in the last year, demonstrates the usefulness of digital data collection. The data is essential for accurately monitoring the situation of museums, archives and libraries and for protecting and promoting culture in the region and in the widest public.

### MAB: "MUSEI ARCHIVI BIBLIOTECHE IN VENETO" (MUSEUMS, ARCHIVES AND LIBRARIES IN VENETO)

The attractiveness of cultural services

#### Impact of public reading libraries (\*)

- 21 and over
- from 11 to 20
- from 6 to 10
- Up to 5
- Data not received
- There are no libraries



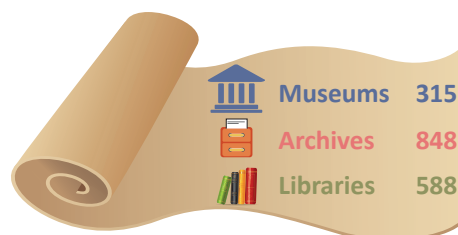
#### Museum institutions by province



#### Museum visitors



#### The offer



(\*) Impact = (users with at least one loan in the year / average population) x 100

Source: Processing of data from ISTAT - MiBACT - Regione Veneto by the Statistics Office and the Directorate for Cultural Heritage of Regione Veneto

WEB  
Flash

#### ALSO AVAILABLE:

- Veneto socio-economic bulletin
- Result indicators ROP Veneto ERDF 2014 - 2020
- Cassa Integrazione Guadagni - As of August 2017 - Veneto and Italy

<http://www.regione.veneto.it/web/statistica>

Veneto is characterised by very diversified museums spread throughout the region. According to the last census taken in 2015, almost one out of three municipalities has at least a museum. Veneto ranks seventh among Italian regions, with 315 museums, and fifth place for the number of visitors, with almost 9 million visitors each year (of which about 7 millions are paying ones). The number of visitors to Veneto's museums has increased by 10.3% compared to 2011. Unlike in the regions that are higher up in the rankings, most of visitors in Veneto go to private museums, and more than half the inflow concentrates on 136 municipal museums.

Overall, the most visited museums exhibit artwork from the Middle Ages to the Nineteenth century, the most visited being the Palazzo Ducale and the San Marco Museum. The next most visited are civil architectural monuments of artistic or historical interest.

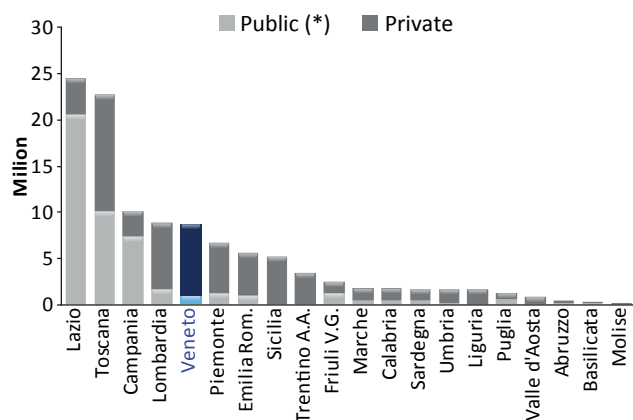
Among Veneto provinces, Venice ranks first with its irresistible charm, followed by Verona, particularly thanks to visitors to the Arena Amphitheatre and Juliet's House. Next is Padua, visited mostly to see the Civic Museums - which includes the Scrovegni Chapel - and the Palazzo della Ragione. After Padua is Vicenza, with a particularly noteworthy number of visitors to the Teatro Olimpico; then come, the province of Treviso with the Military Shrine of Cima Grappa, the province of Belluno with the majority visiting the Great War Museum in Marmolada, and finally the province of Rovigo with the Accademia dei Concordi.

In a world more and more dominated by new technology and digital communication, reaching the public through a website is essential. In Italy only 57.4% of museums have websites, but in Veneto this figure rises to 68.4% - much higher than the 53.3% recorded in 2011 - mainly thanks to Treviso, Venice and Padua.

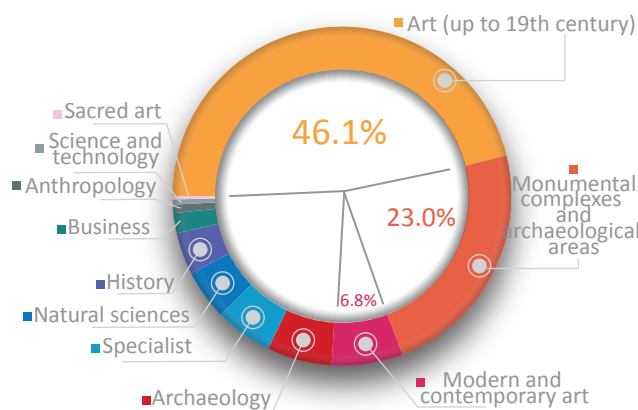
## EVERMORE ATTRACTIVE MUSEUMS

### MUSEUMS SUPPLY AND DEMAND

Number of visitors to museums and similar public and private institutions - Year 2015



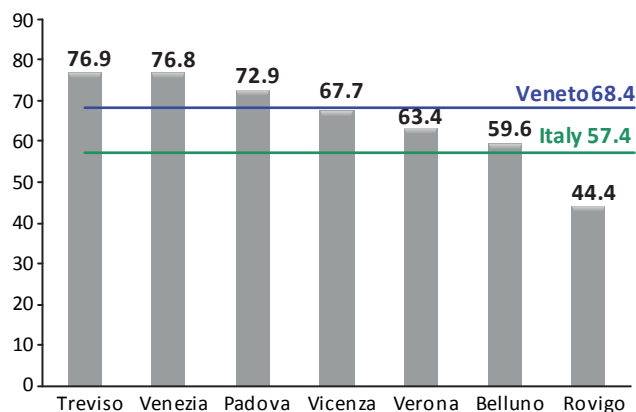
Visitor choices in Veneto



Supply and demand of museums and similar institutions by province. Year 2015

	Institutes open to the public		% communities with institute	% of institutes	Number of visitors
	Total	of which			
Belluno	48	46	43,5	45,8	187,881
Padova	48	42	17,3	19,1	629,738
Rovigo	18	17	28,0	33,3	91,706
Treviso	40	38	23,2	45,0	432,674
Venezia	56	52	38,6	39,3	4,894,401
Verona	40	35	25,5	30,0	2,079,447
Vicenza	65	60	31,4	49,2	502,012
<b>Veneto</b>	<b>315</b>	<b>290</b>	<b>28,2</b>	<b>38,4</b>	<b>8,817,859</b>
<b>Italia</b>	<b>4,976</b>	<b>4,158</b>	<b>30,5</b>	<b>35,9</b>	<b>110,567,265</b>

% of institutions with dedicated websites by province



(\*) Museums owned by the Ministry of Cultural Heritage and Activities and Tourism.

(\*) Collections of specific typological interest, such as museums of unusual objects and curiosities or specific mono thematic collections

Source: Processing of data from ISTAT - MiBACT - Regione Veneto by the Statistics Office and the Directorate for Cultural Heritage of Regione Veneto

The municipal archives preserve documents produced by local communities throughout the centuries and the various historical and institutional changes.

The age of preserved documents varies from archive to archive. In many places, the repeated transfer of city halls and archival repositories has caused archives to be greatly depleted, along with damage caused by war, fire, floods, unsuitable environments, or simply due to negligence. The majority of documents preserved by the municipalities date back to the after the Unification of Italy in 1861, but also include much older documents as well as archives dating back to the last century.

In Belluno, most of city halls preserve ancient documents dating back to before the 19th century (56%); Treviso is distinguished by the largest share of municipal archives with only 20th century document (31%), most of which restored after the destruction caused by World War I.

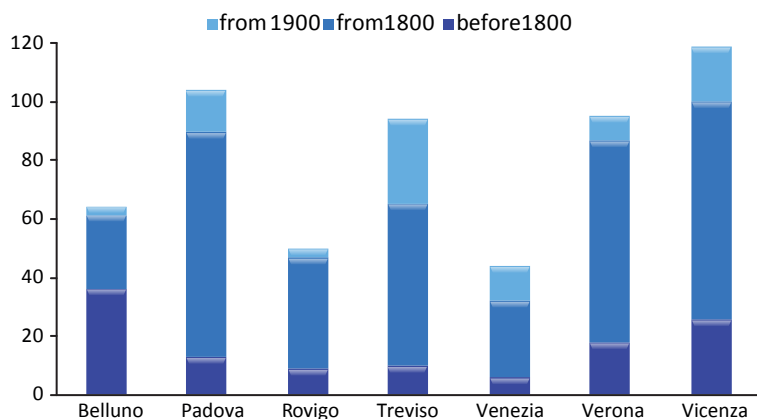
## ARCHIVES: A SERVICE FOR CITIZENS BETWEEN INDIVIDUAL AND COMMUNITY MEMORY

The municipalities have found multiple solutions for the management of historical archive consultation services, more or less in compliance with current rules regulations and with user access requirements. It should be noted that only 10% of municipalities offer constant and regulated opening hours for their archives within a dedicated facility with professional staff, in the Municipal Historical Archives or the Municipal Library.

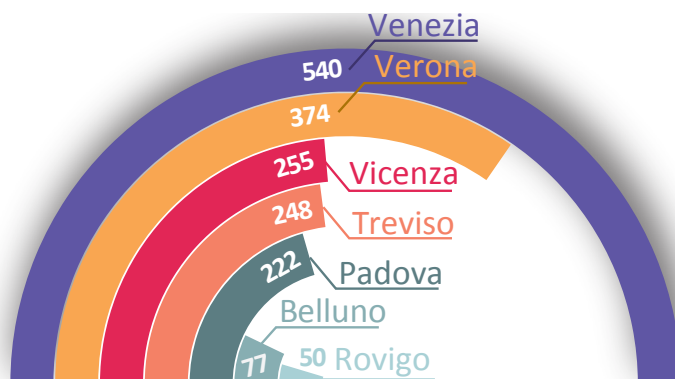
The regional census of 19th and 20th century personal collections in public and private institutions has provided a truly impressive result, with a total of 1,766 personal collections recorded. Personal funds have become a significant historical phenomenon since the Nineteenth century. Since then, they have been growing in number and their conservation has spread out. They are an extraordinary source for the reconstruction of many aspects of contemporary life and society. The most represented province is Venice, which thanks to being the region capital, is a rich in archives and cultural institutions of all kinds. Venice hosts 30% of the total number of funds.

### ARCHIVES OF VENETO'S MUNICIPALITIES IN 2017

Division by date of oldest documents by province



### CONTEMPORARY PERSONAL COLLECTIONS BY PROVINCE



Public reading libraries, i.e., libraries that provide a free public service for all citizens, lend their books and documents and collect and store local publications, are the ones most concerned of satisfying all tastes and needs of the public.

In Veneto in 2015, the most recent year with available data<sup>1</sup>, these libraries averaged 19,378 visits during their 23.5 average weekly opening hours and are managed by an average of almost 2 full-time employees.

A reduction was recorded in the overall spending, i.e., in the capacity of Public Administrations to invest financial resources. This reflects the difficult economic situation: 37 million euros were spent in 2015 compared with approximately 40 million in 2013. Spending on the promotion of reading is also in decline: in 2015, 713,650 euros were spent, less than a half of the amount spent in 2008. Despite this, the activity in this area has increased - live readings, library visits, meetings with the author, etc.

- increasing from 22,060 initiatives in 2013 to 23,767 in 2015.

Users see the promotion of books and reading as an intrinsic feature of the public library service. This was shown true by the "Il Veneto legge - Maratona di lettura" (Veneto reads - Reading marathon) event organised by Regione Veneto last 29 September, with the essential support of the Veneto section of the Italian Library Association and the "Leggere per leggere" entertainment group, which involved thousands of people throughout all provinces of Veneto.

However, the feature that stand out most in libraries is the technological component connected to the internet:

in 2015 there were 617,212 internet connections, a good 26 thousand more than in 2014. People are increasingly more likely to use public reading libraries provided with a free and efficient Wi-Fi service.

<sup>1</sup> Source: Regione del Veneto, Progetto di Misurazione e Valutazione (PMV) dei servizi bibliotecari veneti; (regional library services measurement and assessment project) URL: <http://www.regione.veneto.it/web/cultura/dati-e-statistiche>

## LIBRARIES ARE EVERMORE SOCIAL

### PUBLIC READING LIBRARIES IN VENETO

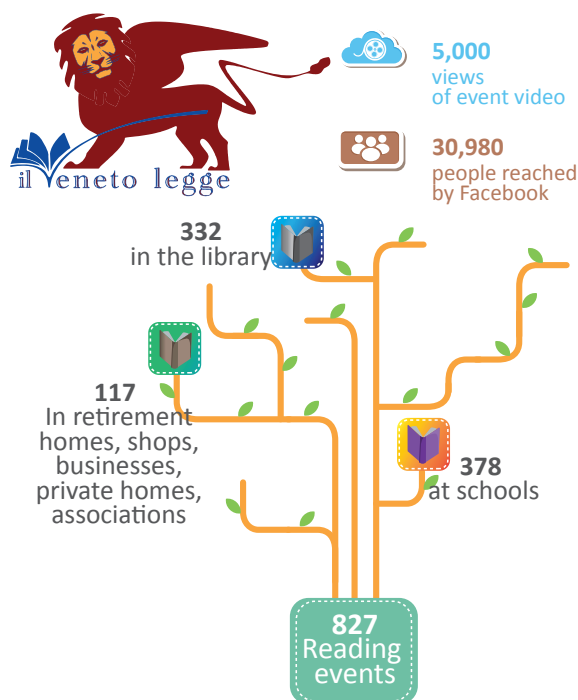
#### Supply

Provincia	Libraries as of 31/12/2015	% municipalities with a library
Belluno	58	89.1
Padova	108	94.2
Rovigo	54	100.0
Treviso	99	100.0
Venezia	62	100.0
Verona	94	84.7
Vicenza	113	88.4
<b>Veneto</b>	<b>588</b>	<b>92.7</b>

#### Demand

Provincia	Average number of visits per library	Attendance index (*)	Impact index (°)	Loan index (°°)
Belluno	5,464	1.1	9.2	1.0
Padova	13,869	1.4	10.5	1.2
Rovigo	5,667	1.0	9.5	0.7
Treviso	17,123	1.8	10.4	1.0
Venezia	31,315	2.0	8.0	0.8
Verona	26,253	1.4	9.1	1.3
Vicenza	27,118	2.7	14.3	2.7
<b>Veneto</b>	<b>19,378</b>	<b>1.8</b>	<b>10.3</b>	<b>1.3</b>

#### The event of 29 September



(\*) Expresses the number of visits per inhabitant and the appeal of libraries for the public

(°) Expresses the number of users who have taken out at least one loan in the year per 100 people and the library's attractiveness to potential users

(°°) Expresses the number of loans per inhabitant and the effectiveness of the library and the suitability of collections for user needs

Source: Processing by Regione Veneto - Directorate for Cultural Heritage on Regione Veneto data

#### Regione del Veneto

- Assessorato al territorio, cultura e sicurezza
- Area Capitale Umano, Cultura e Programmazione Comunitaria
- Direzione Beni Attività Culturali e Sport

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mail: [servizioculturali@regione.veneto.it](mailto:servizioculturali@regione.veneto.it)  
<http://www.regione.veneto.it/web/cultura/beni-culturali>



#### Veneto Region

- Regional Council Administration
- Secretary General of Planning
- Regional Statistical System Section

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In compliance with Regional Law No. 8 of 2002, the Veneto Region Statistical Office gathers, analyses and broadcasts statistical information of regional interest. The processed data is of public heritage and is broadcast via publications and the Veneto Region website at [www.regione.veneto.it/web/statistica](http://www.regione.veneto.it/web/statistica).

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