



STATISTICHE

figures and graphs to understand Veneto

Flash



The economic difficulties which our territory has been facing in recent years have harshly tried certain categories of workers, and women are amongst these. With this issue of Statistics Flash we wish to focus on the working initiative of women in Veneto, taking a closer look at the theme of female entrepreneurship.

The analysis follows the statistical definition of female entrepreneurship and provides a fairly detailed picture of women's enterprises in the regions of Italy. There is a higher percentage of female-run enterprises in the manufacturing sector in the South and on the islands;

FEMALE ENTREPRENEURSHIP

specifically, we wish to highlight the shares of over 25% of Molise, Basilicata and Abruzzo. The regions of the North have instead the lowest entrepreneurship feminisation rate: Trentino Alto Adige (17.2%), Veneto (19.2%), Emilia Romagna (19.9%) and Lombardy (18%). In June 2014 more than 94,000 enterprises were run by women in Veneto.

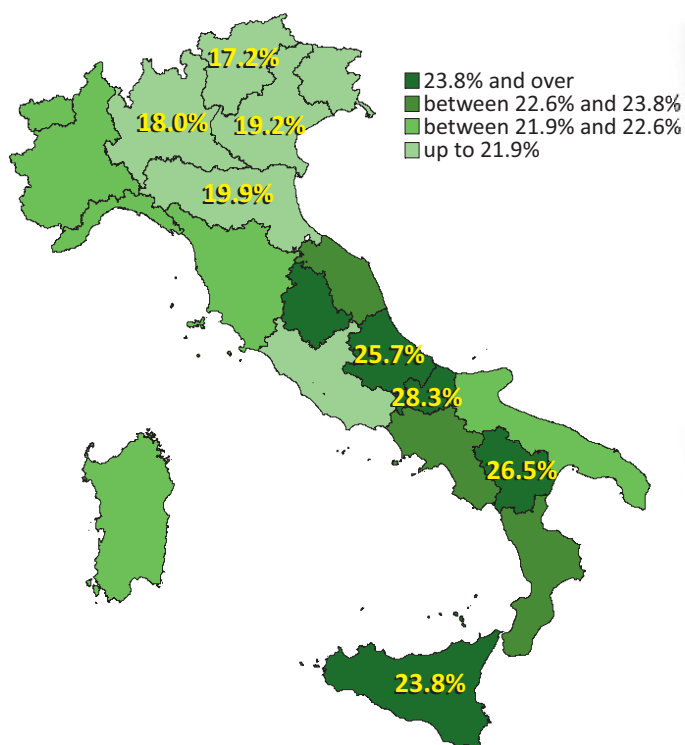
We will see further on that these territorial differences are

linked to the different mix of sectors in the regions: Veneto, like other regions with a similar profile, is strongly characterised by the manufacturing sector, where female entrepreneurship is traditionally less present, whereas the Southern regions are mainly characterized by the tertiary sector. Similarly, in Veneto, the provinces where manufacturing is less important, namely, Rovigo, Belluno and Venice, are those where the share of women's enterprises is found to be above the regional average.

¹The entrepreneurship feminisation rate is equal to the percentage of enterprises registered as "female-run".

MORE WOMEN IN THE SOUTH

Percentage of female-run enterprises by region – 30th June 2014



FEMALE-RUN ENTERPRISE

Statistical definition

Female-run enterprises are:

- individual firms owned by women;
- partnerships or cooperatives with female partners ≥51% or female capital share ≥51%;
- corporations with women making up the board of directors ≥51% or female capital share ≥51%;
- consortia composed of female-run enterprises ≥51%

Legislative definition²

Female-run enterprises are:

- individual firms owned by women;
- partnerships or cooperatives with female partners ≥60%;
- corporations with women making up the board of directors ≥67% or female capital share ≥67%;
- consortia composed of female-run enterprises ≥51%

²Article 53, paragraph a (former article 2, paragraph 1 of Italian Law 215/92) Section 1 of Italian Legislative Decree no. 198 of 11th April 2006 – Code of equal opportunities between men and women, pursuant to article 6 of Law no. 246 of 28th November 2005.

Source: Veneto Region Processing – Directorate of Regional Statistical System on Female Entrepreneurship Centre data, Unioncamere – Infocamere at 30th June 2014

WEB
Flash

AVAILABLE ON THE WEB:

- Tourism – definitive data as of August 2014
- 2014 Statistical Report: about Veneto and how it compares with the rest of Italy
- 2013 population census trends

<http://www.regione.veneto.it/web/statistica>

The female schooling process which took place during the last century and the resulting rise in the level of study of women has gradually brought them to occupy roles which were considered male-only in the past: we can therefore see a decisive growth in the share of women's enterprises starting from the second half of the 20th century – even more evident in recent years – bringing the share of female-run enterprises from values of barely over 10% to values almost hitting 25% for enterprises registered at the Chambers of Commerce from 2010 onwards.

WHICH ENTERPRISES

This generation of businesswomen who became part of the production system halfway through the last century, is now the most sizeable part of

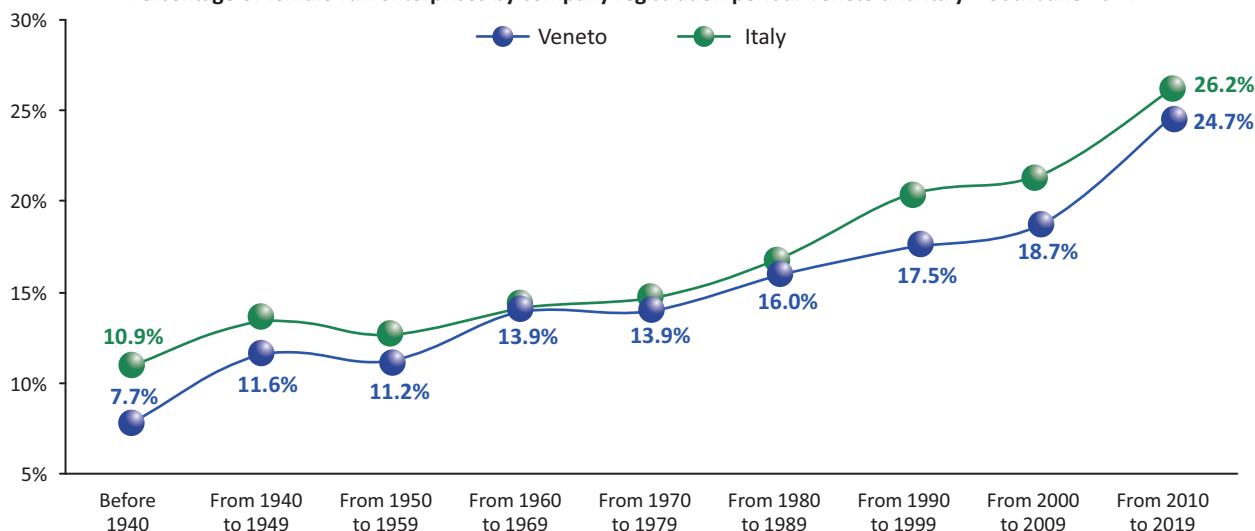
the stock; almost 50% of businesswomen in Veneto are over the age of 50. At the same time, it is important to monitor the progress of entrepreneurship in young people, which in Veneto is around the national average, with more than 5% of young female entrepreneurs under the age of 30.

The percentage of female-run enterprises is higher in microenterprises, especially those with up to 5 employees, with a near 20% share of female-run enterprises. Moving from the 6-9 employees-category up to the larger enterprises, the share of female-run enterprises decreases continually, down to a minimum of 2% for enterprises counting more than 500 employees. The only exception to the trend are enterprises with between 250 and 500 employees. Here, the share of female-run enterprises exceeds 8% in Veneto, which is more than two percentage points above the same share at a national level.

At the end of June 2014 female-run enterprises in Veneto were mainly individual firms (56.1%); however, with the passing of the years, these are moving over and making more and more room for more structured legal forms, such as partnerships (28.2%), corporations (14.5%) and cooperatives (1%).

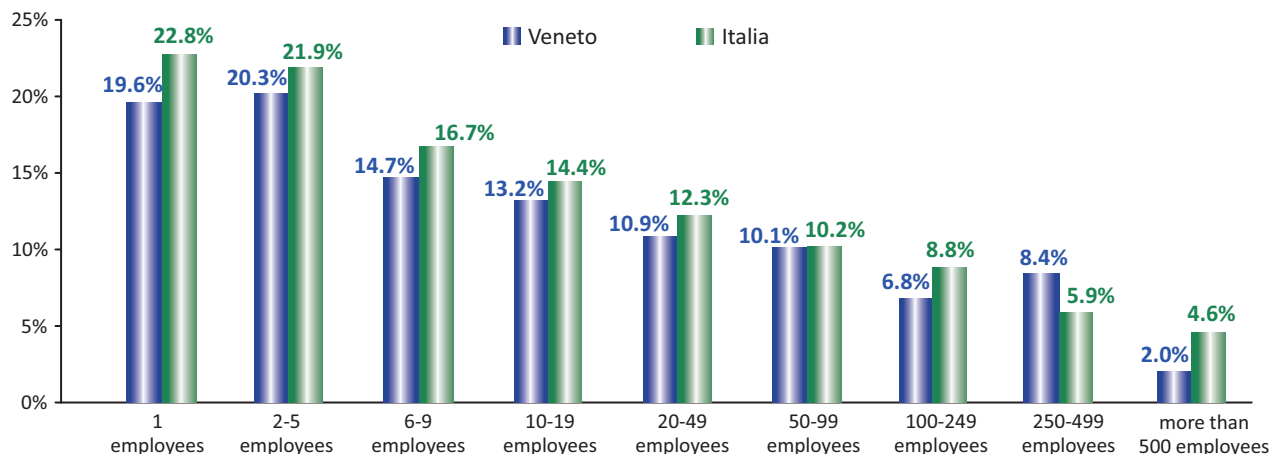
MORE AND MORE FEMALE ENTREPRENEURS

Percentage of female-run enterprises by company registration period. Veneto and Italy – 30th June 2014



MICROENTERPRISES ARE PREDOMINANTLY RUN BY WOMEN

Percentage of female-run enterprises by enterprise employee category. Veneto and Italy – 30th June 2014 (*)



(*) Enterprises which had no social welfare positions open with INPS [National Social Welfare Institution] in the reference period were excluded from the processing.

Source: Veneto Region Processing – Directorate of Regional Statistical System on Female Entrepreneurship Centre data, Unioncamere – Infocamere at 30th June 2014

In the third quarter of 2013 in Veneto, there was a higher concentration of female-run enterprises in the tertiary sector compared to those not run by women: 34.8% of female-run enterprises operated in the trade, hotels and restaurants sector, compared to 27.6% of non-female-run enterprises; similarly, 30.9% of female-run enterprises performed other services activities, compared to 23% of those

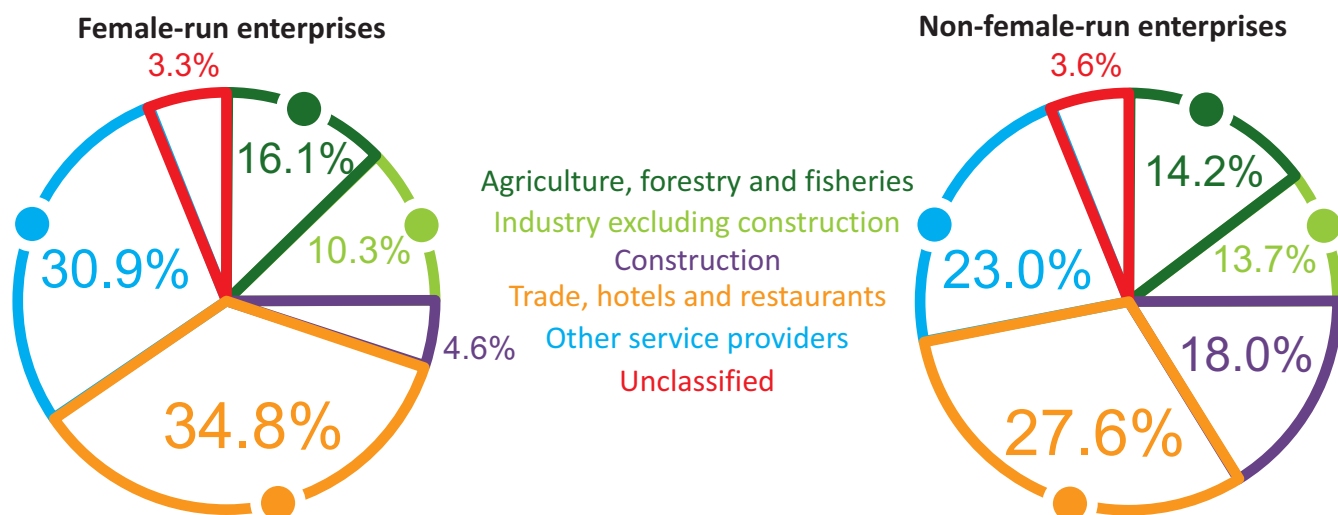
WHICH SECTORS

not run by women. The spread of female-run enterprises has moved towards services, to the detriment of the industrial sector: female-run enterprises in industry in the strict sense of the word and in the building sector accounted for 10.3% and 4.6% of the total female-run enterprises respectively, while the corresponding shares for non-female-run

enterprises were 13.7% and 18% respectively. All economic business with the highest percentage of female-run enterprises in Veneto was in the tertiary sector: family activities and cohabitation as employers (66.7% of female-run enterprises out of the total), other services activities (56.8%), health and social assistance (41.4%), public administration (33.3%), accommodation and catering (33.1%). This data confirms the strong presence of women in the social sector, in care-related professions, or more generally speaking in those related to providing individuals with services. In fact, the predominant activity is that of family care, such as the activities of beauticians, hairdressers, launderettes, repairs of accessories and personal property and for the house, plus all the activities pertaining to professional, cultural and trade associations. I.e sindacali.

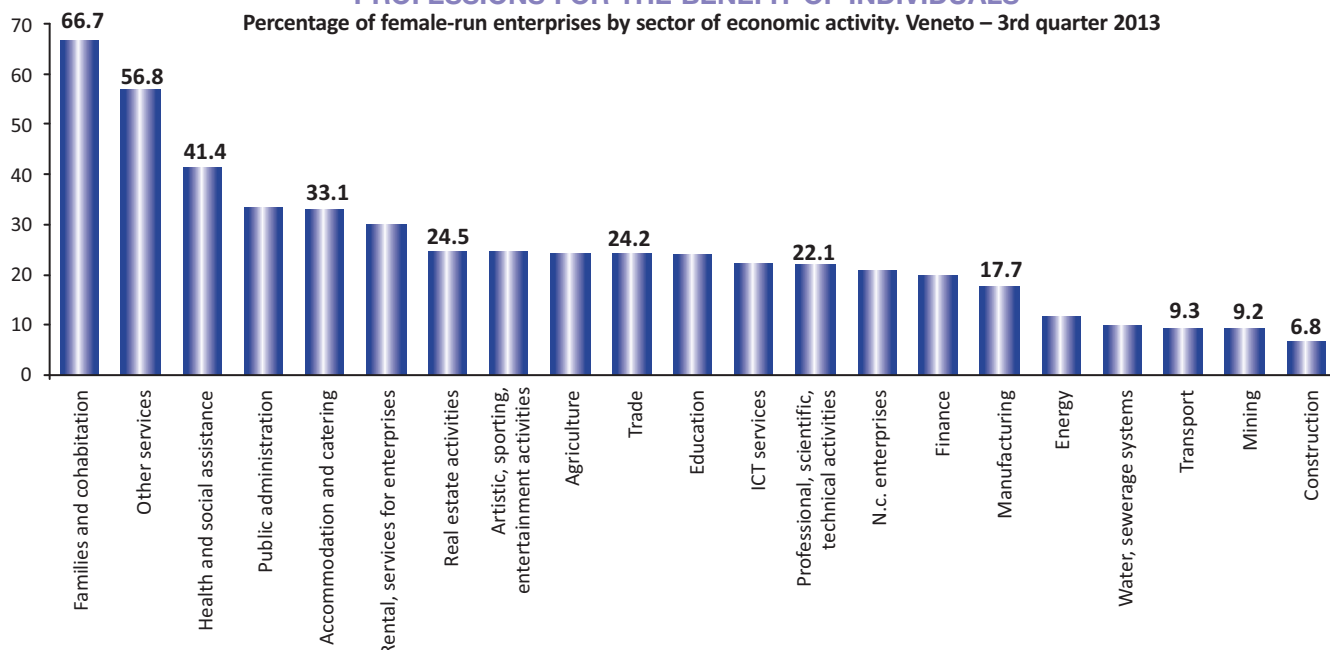
TERTIARY SECTOR IN THE LEAD

Percentage composition of female-run and non-female-run enterprises by sector of economic activity. Veneto – 3rd quarter 2013



PROFESSIONS FOR THE BENEFIT OF INDIVIDUALS

Percentage of female-run enterprises by sector of economic activity. Veneto – 3rd quarter 2013



The information on farms run by women comes from the 2010 Agriculture Census³: it showed that one in three farms are run by women in Italy, with a regional spread showing mainly Liguria and the Southern regions achieving values above the national average; Veneto, with a value of 25%, ranks below average and among the five regions with the lowest rate. Generational replacement is much needed on farms in Veneto, since the average age of the farm manager is a rather high 61 years of age. The average age for women is even higher

FEMALE FARM MANAGERS

(63 years) and almost one businesswoman in four is older than 75: the direct consequence of this is that the level of education is also lower with respect to that of their male colleagues; more than half of women managing a farm have completed no more than a course primary school education and 82% have not obtained a middle school leaving certificate.

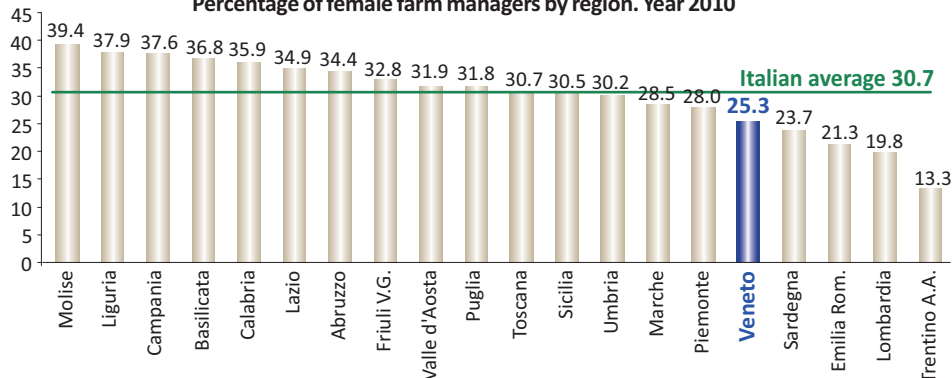
Farms run by women are also smaller on average than those of their male colleagues, with 4.5 hectares being the average surface area used, compared to 7.6 hectares of farms run by men. Moreover, in 63% of cases, they are specialised in arable crop farming, which, despite being the most popular specialisation among men, too (50.4%), is the least profitable specialisation. Women are also less inclined to start up off-farm profitable activities with respect to their male colleagues; fewer than 5% of female-run farms declare at least one of these, but when they do, the preferred activities are rural tourist facilities and primary conversion of agricultural products; there is also a higher percentage of female farm managers in establishments with teaching farms (31%) and recreational and social activities (26.1%).

Smaller farms, the type of farming chosen, lower modernisation and a less multifunctional nature mean that the average income for female-run farms is lower, at almost 24,000 euro, than that of their colleagues (54,000 euro for men).

³The Agriculture Census data refer to all farms and are not the same as the Unioncamere-Infocamere sourced data with regard to enterprises in the primary sector, as some of the enterprises belonging to the latter sector are subject to conditions whereby the obligation to register at the Chambers of Commerce no longer applies.

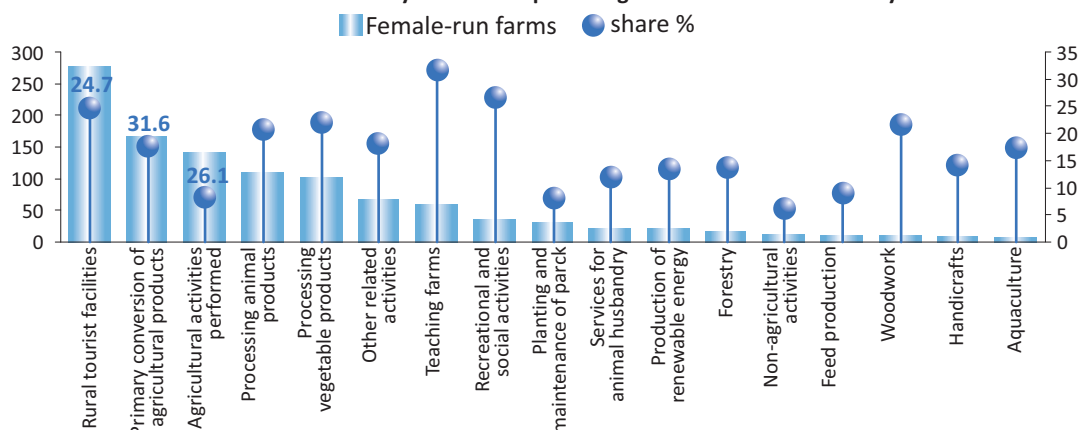
ONLY 1 IN 4 FARMS ARE RUN BY WOMEN

Percentage of female farm managers by region. Year 2010



GREATER INCLINATION TOWARDS SOCIAL ACTIVITY

Farms with off-farm activities run by women and percentage of females for each activity. Year 2010



Source: Veneto Region Processing – Directorate of Regional Statistical System on ISTAT [National Institute of Statistics] data



Veneto Region

- Vice presidency and Council to the Territory, Culture, Statistics and General Affairs

- Directorate of the Chairman
- E.E. LL. Department, Legal Persons and Control Acts, Commissioner and post-emergency Managements, Statistics and Large Events
- Regional Statistical System

Rio dei Tre Ponti - Dorsoduro 3494/A
30123 Venice

tel. +39/041/2792109 fax +39/041/2792099

e-mail: statistica@regione.veneto.it

<http://www.regione.veneto.it/web/statistica>

Pursuant to the Regional Law no. 8 of 2002, the Veneto Region Statistical Office collects, analyses and publishes statistical information of regional interest.

The data processed is community property and is published in periodicals and on the website of the Veneto Region

at www.regione.veneto.it/web/statistica.

Text, tables and graphs may be copied for non-commercial use, as long as the

For further information: Giorgia Faggian phone 041/2791579
Antonella Trabuio phone 041/2791609