



# STATISTICHE

Flash

Figures and graphs to understand Veneto

This edition of Flash Statistics aims to introduce some updated information about the Veneto business world, taken from the registers of the Chambers of Commerce. Here are also available some indication on the active businesses, both as a whole and separated from the agricultural industry. In 2014, the business scenery in Italy has stabilised: -0.4% of active businesses compared to the previous year, excluding the agricultural industry and -0.7%, including the agricultural enterprises. Lazio is the only Italian region which clearly closed the year positively: +1.3% (excluding the agricultural

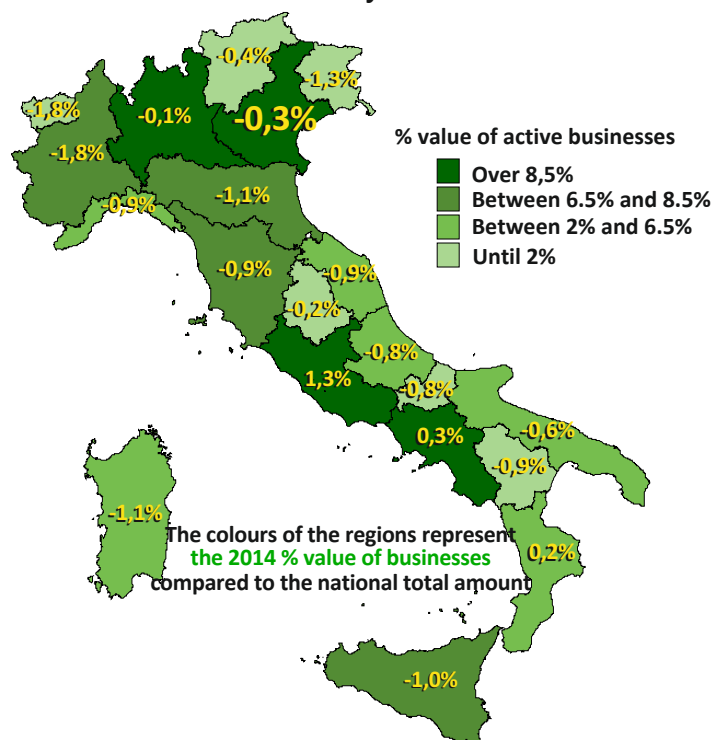
industry), while the regions with a stable negative variation are the following: Piedmont, Aosta Valley, Friuli Venezia Giulia, Emilia Romagna, Sardinia and Sicily. However, the latest signals which come from the surveys among the businessmen are encouraging: the industrial activity has been decreasing almost without interruptions since the summer of 2011 and it

## BUSINESSES IN 2014

stabilised. The quality indexes which have been obtained from the surveys carried out in the businesses are consistent with an additional expansion of the production in the next months. In 2014, the trust of entrepreneurs has increased, reaching significantly higher levels compared to the last years. In this context, Veneto is the fourth region by the number of businesses (439,307 businesses). Compared to the previous year, it registered a variation by 0.3% of businesses, excluding the agricultural industry and -0.7%, including the agricultural industry. Net of the agricultural industry, there is a perfect balance between the business birth and death rate, which equals to 7% with a zero balance.

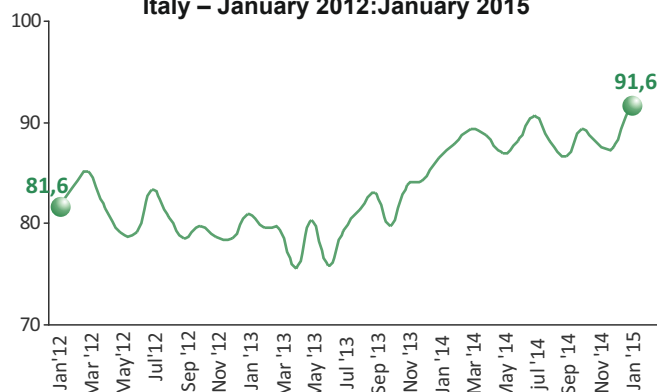
### THE TREND OF BUSINESSES

2014/13 % variation of active businesses per region with the exclusion of the agricultural industry



### INCREASE IN THE ENTREPRENEURS' TRUST

Monthly balance of businesses' trust (seasonally adjusted data 2005=100). Italy – January 2012: January 2015



### Veneto in 2014

Active businesses:		Var. % 2014/2013
439.307	(including the agricultural industry)	-0,7
369.806	(excluding the agricultural industry)	-0,3
Birth rate	Death rate	Balance
6,3	6,7	-0,4
(including the agricultural industry)	(including the agricultural industry)	
7,0	7,0	0,0
(excluding the agricultural industry)	(excluding the agricultural industry)	

Source: Veneto Region Processing – Regional Statistics System Section on Istat and InfoCamere data

The difficulties of the construction industry are constant in 2014: the construction businesses which are active in Veneto decreased by 1,461 units (-2.1%) compared to 2013 and even by 7,631 companies compared to 2009, the year with the widest expansion of the sector. The contraction of the agricultural industry is obvious (-2.4%), but it is slowing down

## INDUSTRIES

considering the previous years, as well as the trend of the industry (-1.3%). The trade has reached a deadlock situation (-0.3%) while the number of businesses in the service sector has increased.

The active businesses in the sector of services to businesses, of

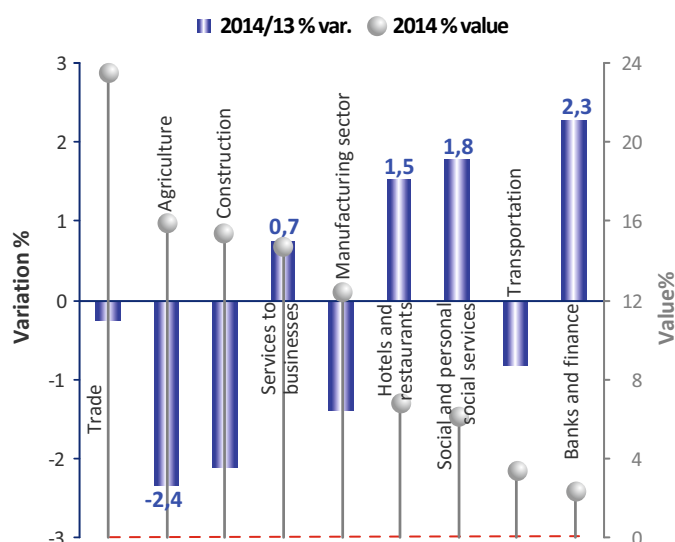
hotels and restaurants, of services to people and of banking and financial industry, registered a continuous growth in the last 5 years and the variation compared to 2013 was respectively: +0.7%, +1.5%, +1.8%, +2.3%.

The difficulties of the Veneto manufacture involve almost all the activities: the metallurgy, fashion and wood industry, furnishing, paper and printing, which together represent almost 60% of the Veneto manufacturing sector, closed the year 2014 negatively.

The jewellery industry, sports equipment, eyewear and food industries represent the industrial sectors under expansion in 2014, which closed the year at +1.2% and 0.5% respectively.

### THE SERVICE INDUSTRY CONTINUES TO GROW, BUT THE TRADE IS STILL DEADLOCKED

2014/13 % variation and 2014 % value of active Veneto businesses by economic category. Veneto



2014/13 % variation top and bottom

Bank and Finance



+2,3%

Agriculture



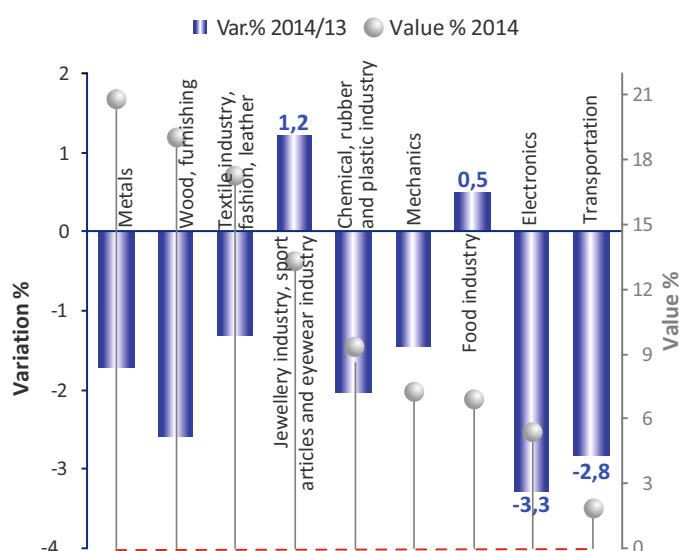
-2,4%

The first three sectors for % value



### DESPITE THE DIFFICULTIES OF THE MANUFACTURING SECTOR, EXCELLENCE INCREASE

2014/13 % variation % and 2014 % value of the active Veneto businesses operating in the manufacturing sector. Veneto



Var.% 2014/13 top and bottom

Jewellery industry, sports articles and eyewear industry



+1,2

Electronics



-3,3%

The first three manufacturing sectors for % value



Unlike the two previous years, in Veneto, the businesses most affected by the difficult economic situation of 2014 were not one-man companies, but partnerships (-1.5%) and the other minor activities, mainly represented by cooperatives and consortia (-6.4%). The corporations maintained their trend of growth, with an increase by 1.4% a year.

## THE 2014 FEATURES

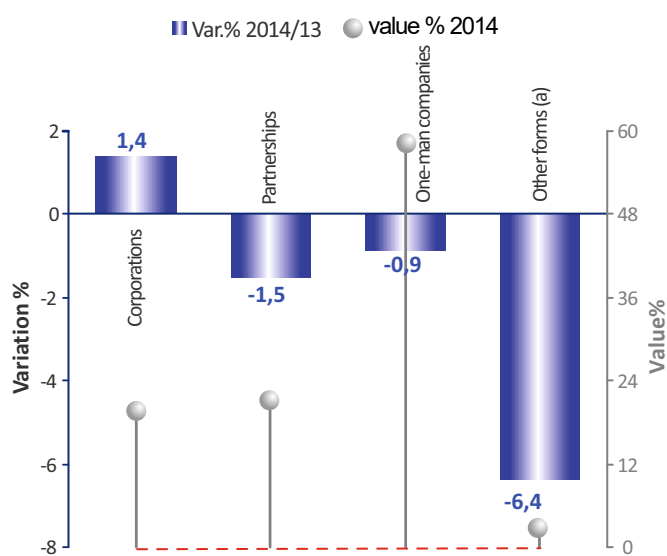
Among the Veneto provinces, Treviso experienced the biggest difficulties with a reduction in the number of active businesses by 1.2% compared to 2013. Padua, Venice, Vicenza and Verona together represent more than 70% of active businesses in the region and registered less than 1% of contractions. Rovigo and

Belluno both closed the year with a 0.7% value.

The craftsmanship is a common business activity in Veneto: with more than 133,000 units it represents 30% of Veneto businesses. The Veneto craftsman entrepreneurship in 2014 experienced a slighter fall of the active businesses (-1.3%) compared to the last year (-2.4%). The most common sectors are those mainly affected: the construction industry (-2.3%), the transportation (-2.9%) and the manufacturing sector (-1.5%). The trade has stabilised, while the services to the businesses are increasing (+4.1%).

### CONSTANT GROWING TREND OF THE CORPORATIONS

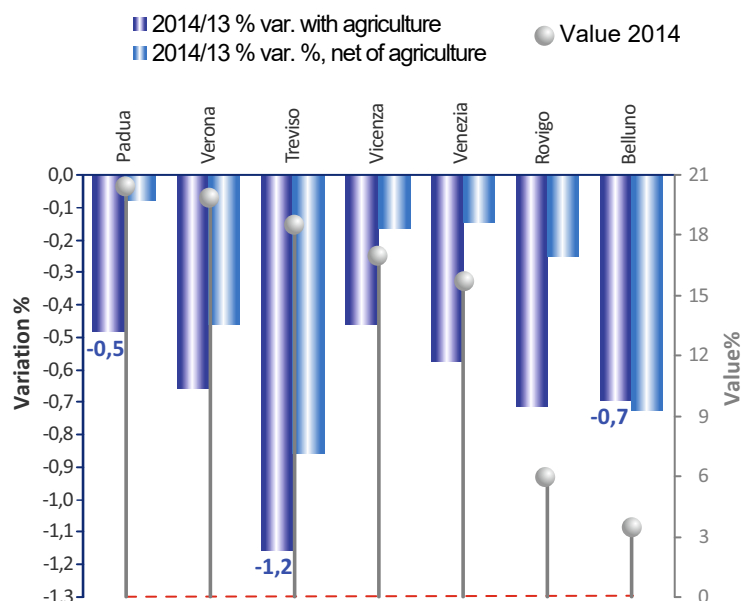
2014/13 % variation and 2014 % value of the Veneto active businesses by legal form. Veneto



(a)The group 'other forms' include more than 40 types of legal persons, among which the most common are cooperatives, consortia, consortium businesses etc.

### DESPITE THE NEGATIVE TREND, THE SITUATION OF VENETO PROVINCES IMPROVED COMPARED TO 2013

2014/13 % variation and 2014 % value of Veneto active businesses by province. Veneto



### GOOD PERFORMANCE OF CATERING AND SERVICES TO BUSINESSES; OTHER INDUSTRIES FACE DIFFICULTIES

Craftsmanship enterprises: number, % value and % variation per year by economic category. Veneto - Year 2014

	Number	Value%2014	2014/13 % Var
Construction	52.248	39,2	-2,3
Manufacturing sector	35.297	26,5	-1,5
Other social and personal social services	16.851	12,6	0,0
Transportation	9.186	6,9	-2,9
Trade	6.798	5,1	-0,5
Services to businesses	7.024	5,3	4,1
Accommodation and catering	4.069	3,1	0,5
Other	513	0,4	-1,0
<b>Total, net of agriculture</b>	<b>131.986</b>	<b>98,9</b>	<b>-1,3</b>
Agriculture	1.410	1,1	-1,5
<b>Total</b>	<b>133.396</b>	<b>100,0</b>	<b>-1,3</b>

# STATISTICHE *Flash*

If the traditional business is blocked in the stagnation of the current economic cycle, on the other hand, the start-ups in Veneto have rapidly increased: the number of innovative start-ups rapidly increased in the last year, from 144 in 2014 to 246 in 2015, with a 71% growth. Veneto is the fourth region in Italy by number of innovative start-ups, after Lombardy, Emilia Romagna and Lazio. Start-ups are special businesses, which have not longer than 48 months of activity, with the

## INNOVATIVE STARTUPS

main purpose of developing, manufacturing and selling products and services, which are considered innovative under every aspect and with a high technology value. The development of these businesses plays a significant role for the economic growth, for the IT development and for the employment (especially for youth)

in a territory.

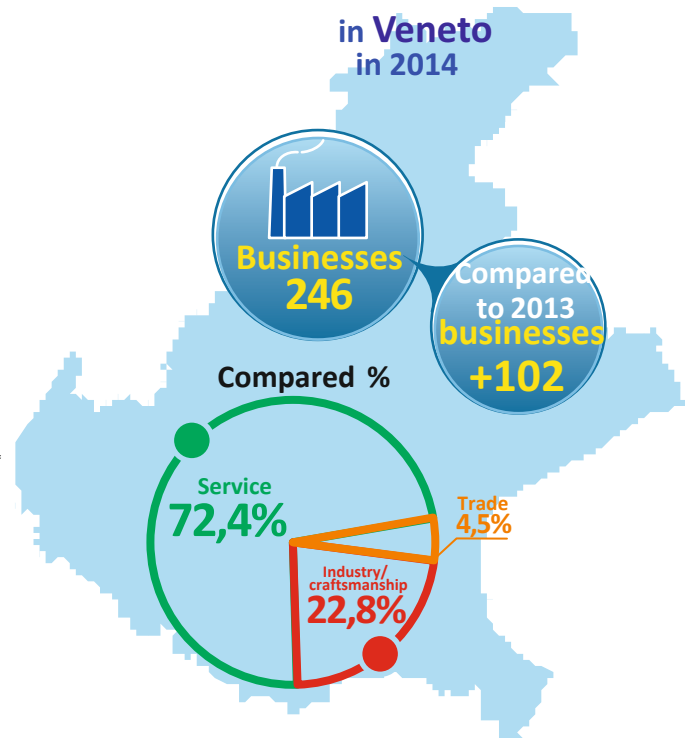
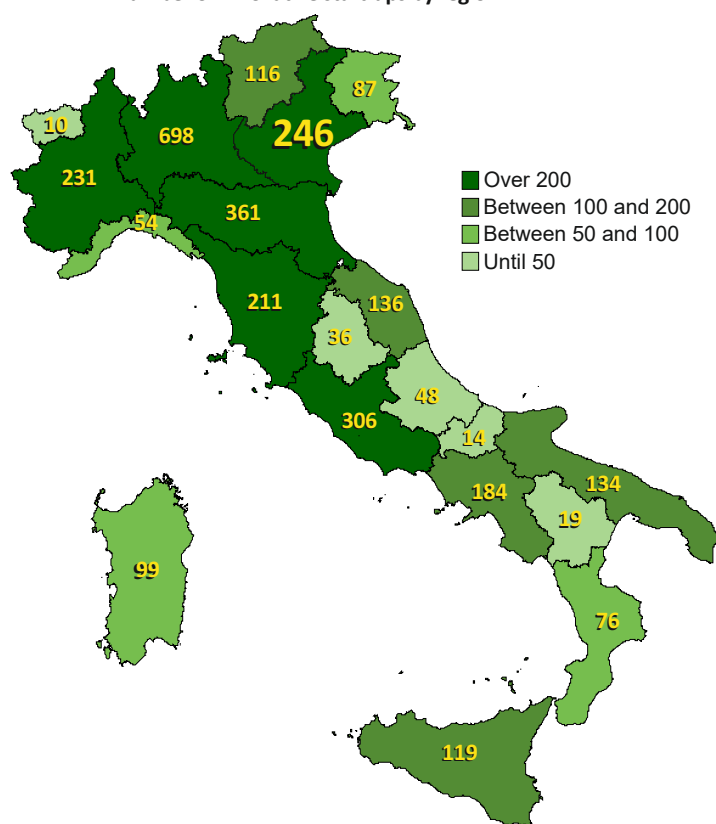
At 19 January 2015 the number of Veneto innovative start-ups registered the special section of the business registry of the Chambers of Commerce equals to 73 in Padua, which represents the Veneto province with the highest number of new innovative companies, 51 in Treviso, 47 in Verona, 6 in Rovigo and 3 in Belluno.

Almost 73% of the innovative start-ups operate in the services, concerning mainly the production of software or other connected activities, about 23% in the industry and 4.5% in the trade.

The fact that these young businesses require high flexibility and autonomy has lead more than 80% of the innovative Veneto start-ups to adopt the legal form of limited liability company, the most suitable to satisfy such requirements. Other legal forms adopted are: cooperatives, simplified limited liability companies, limited liability companies with a limited capital and single-member limited liability companies, which total 17% of the regional total amount. Only 7 innovative start-ups in Veneto decided to adopt the legal form of corporation.

### THE NUMBER OF INNOVATIVE START-UPS IN VENETO INCREASES

Number of innovative start-ups by region



Source: Veneto Region Processing – Regional Statistics System Section on Business Register data



#### The Veneto Region

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